

Message Text

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PAGE 01 BRUSSE 04213 131244Z

70

ACTION EUR-12

INFO OCT-01 ISO-00 EB-07 /020 W
----- 117974

R 131201Z MAY 75
FM AMEMBASSY BRUSSELS
TO SECSTATE WASHDC 3875
USDOC
INFO AMCONGEN ANTWERP
AMEMBASSY LUXEMBOURG
AMEMBASSY THE HAGUE

UNCLAS BRUSSELS 4213

E.O. 11652: N/A

TAGS: BEXP, XB, CA

SUBJECT: COUNTRY COMMERCIAL PROGRAM: PROGRESS REPORT

REF: FY 1975 COUNTRY COMMERCIAL PROGRAM: INTERIM PROGRESS REPORT

1. SUMMARY: THE 1975 CCP HAS BEEN REVISED TO MAKE MAXIMUM USE OF AVAILABLE RESOURCES. THE CAMPAIGNS ARE NOW LARGELY THOSE WHICH WILL BE INCORPORATED IN THE FY 1976 CCP. ALL CAMPAIGNS ARE ON SCHEDULE. ACTIVITY TARGETS HAVE BEEN ALTERED TO MEET PROGRAM EXIGENCIES. END SUMMARY.

2. BECAUSE OF THE CANCELLATION OF THREE MAJOR PROMOTIONAL EVENTS AND THE ASSUMPTION BY THE EMBASSY OF THE PREPARATION OF TWO MAJOR RESEARCH STUDIES, THE FY 1975 CCP HAS BEEN REVISED TO PERMIT THE MAXIMUM UTILIZATION OF POST AND DEPARTMENT RESOURCES. THE REVISED PROGRAM HAS BECOME THE BASIS FOR THE DRAFT FY 1976 PROGRAM. MAJOR EVENTS OF THE FY 1975 HAVE BEEN REPORTED SEPARATELY.

3. CAMPAIGN STATUS:

- A. LABORATORY INSTRUMENTS: ON SCHEDULE
- B. AVIONICS AND GROUND SUPPORT EQUIPMENT:
ON SCHEDULE
- C. POLLUTION CONTROL EQUIPMENT: ON SCHEDULE
- D. FOOD PROCESSING AND PACKAGING EQUIPMENT:

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PAGE 02 BRUSSE 04213 131244Z

ON SCHEDULE

E. CONSUMER GOODS: ON SCHEDULE

F. PROCESS CONTROL INSTRUMENTATION: ON SCHEDULE

G. DEVELOPMENT OF TRAVEL TO THE U.S.: ON SCHEDULE

4. NON-CAMPAIGN ACTIVITIES -- THE LEVEL OF NON-CAMPAIGN ACTIVITIES REMAINS HIGH, BUT REMAINS STABLE. BARRING FURTHER COMMERCE INITIATIVES, HIGHER PRICES FOR WTDR'S AND ADS WOULD PROBABLY REDUCE THE WORKLOAD SUFFICIENTLY TO PERMIT SIGNIFICANT ADDITIONAL INITIATORY ACTIVITY BY THE ECONOMIC/COMMERCIAL SECTION.

5. OTHER FACTORS -- DUE TO SPACE FACTORS, THE COMMERCIAL SECTION WILL ESSENTIALLY BE SHUT-DOWN FOR TWO WEEKS BEFORE AND DURING THE UPCOMING PRESIDENTIAL VISIT IN LATE MAY. THIS WILL AFFECT OUR WORK SCHEDULE BUT HOPEFULLY WILL NOT KEEP THE POST FROM MEETING ESTABLISHED GOALS. FIRESTONE

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